

## *Always Remembered* **Benjamin Maidenburg, Jr.**



Benjamin Maidenburg, Jr. of both Chico, California and Westbrook Village passed away December 23, 2021. Born in Akron Ohio, Ben was married to his wife Vera for 58 years; Vera passed away in 2020.

Ben and Vera met in Liberia, West Africa, while he was working for Firestone Tire and Rubber and she for Pan American Airways. After marrying, they lived in Africa and had their daughter Marla, then returned to Akron, Ohio where Ben worked in television and radio. After deciding to pick up his family and venture west to California, Ben started the first television broadcasting company that provided sports content 24 hours per day.

Ben was an avid sports junkie and a die-hard Detroit Fan. Ben spent years working for the Arizona Cardinals Football Team, helping coordinate security and was very honored to do so for the Super Bowl in 2015 at the University of Phoenix Stadium—a once in a lifetime experience that he spoke highly of for years.

Decades of sales and marketing experience led Ben to a new venture in Arizona where Ben and Vera lived for 25 years until moving to Chico, California to be closer to family. Ben and Vera traveled the world together, and he was lucky enough to visit his favorite place, Japan, numerous times.

Benjamin is survived by his daughter Marla, son Mark, grandchildren Ben, Aaron, Charles and daughter-in-law Kimberly.